



————— PRESS RELEASE —————

New web presence of AMSilk GmbH

Planegg, November 2015 – Modern. Clearly structured. Informative. In the middle of October, AMSilk GmbH relaunched their online presence www.amsilk.com, at the same time redesigning the company logo.

The webpage shows up-to-date information on the company as well as an improved menu navigation and a structured page layout. The webpage offers a clear overview of the different business fields of AMSilk GmbH. The new layout has been developed in accordance with the up-to-date web design trends and automatically adjusts itself to the different monitor sizes and mobile end terminal devices. The webpage is easy to operate and the business fields Biosteel® Fiber, Cosmetics Ingredients and Medical can be accessed with only a few clicks.

The modifications are an important step for the company towards the future in order to better address the target groups.

„The previous design no longer reflected the current position of the company being a production and sales organization. The new logo and the expressive pictures give a fresh and modern look to the internet presence. The webpage shows in an impressive way the results achieved in the last few years and the products offered to our customers.” explains Dr. Lin Römer (CSO of the AMSilk GmbH).

For each industry there is a competent contact person who with his/her expertise will at any time be pleased to provide information to anyone interested.

The new webpage can be accessed via www.amsilk.com



About AMSilk

AMSilk GmbH is the world's first industrial supplier of synthetic silk biopolymers and has its headquarters in Planegg near Munich, Germany. Sustainably produced using a patented biotechnological process, AMSilk biopolymers have the unique functional properties of the natural product they are based on. The organic high-performance material can be used in multiple ways, including in medical or technical products as well as cosmetic ingredients. AMSilk biopolymers give everyday products unique properties. Among other things, the polymers are biocompatible, breathable and especially robust.

AMSilk biopolymers are distributed in the form of Silkbeads (microparticles), Silkgel (hydrogel) or Biosteel® (fibers). They are currently used in coatings for medical-technology products, in the textile industry and as an ingredient in personal care products.

www.amsilk.com

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